

ACCELERATE INNOVATION WITH DEEPER INSIGHTS

Optimize R&D and reduce risks

R&D and IP professionals need a complete view of the patent landscape to guide innovation and commercialization, protect IP assets, and manage competitive risks. Without complete competitive information, business decision makers can easily miss key market opportunities and threats.

Ground your decisions in solid insights

CAS search professionals have deep expertise in science and technology, patent law, and the use of information resources. We help clients align project and business goals and develop effective strategies to meet them.

Our clients turn to us for insights into:

- Commercialization opportunities for R&D and business development
- Competitive technologies, activities, and threats
- Viability of licensing prospects or partnerships
- Emerging technologies
- Potential patent encroachment
- Strategies for ongoing landscape monitoring

Quality landscape analysis you can trust

A quality landscape analysis is complex and often covers thousands of patents. Our team goes beyond the basic capabilities of landscape mapping tools to review, curate, and extract value from this vast amount of information. They collaborate directly with each member of your project team to ensure alignment of your project with your many business needs.

For CAS clients, that means:

- Higher quality results
- Better communication
- Faster delivery
- Less rework
- Greater confidence in information



**98% of clients who
use CAS IP Services
would recommend
them to others***

*CAS client surveys

CAS IP SERVICES

GAIN VALUABLE SEARCH AND ANALYTICS INSIGHTS

Trust in our team

CAS IP Services team members average over 25 years of research experience and have managed search strategies for the world's largest R&D organizations. Their subject matter expertise in the pharmaceutical, chemical, personal care, materials, and other industries will help you gain valuable insights.

By partnering with CAS, you have access to a team of service professionals with the highest qualifications:

- Experience managing search strategies for patent preparation and prosecution, litigation, IP monetization, competitive analysis, product and safety monitoring, whitespace analysis, and other IP issues
- Leadership positions in PIUG and other industry organizations
- Numerous contributions to peer-reviewed scientific publications
- 25,000+ completed IP projects

Connect to our expertise



EXEMPLIFIED AND MARKUSH
CHEMICAL STRUCTURES



PROTEIN AND NUCLEIC
ACID BIOSEQUENCES



CHEMISTRY, BIOTECHNOLOGY,
AND MATERIALS SCIENCE



BIOMEDICAL
DEVICES



ENGINEERING

Receive fast, actionable insights

Team with decades of IP and scientific experience

- High-quality search results
- Subject matter expertise in emerging technologies
- Flexible capacity for rapid response

Direct collaboration with search professionals

- Ensures project alignment with business goals
- Faster response
- Less rework
- Results delivered to your expectations

All-inclusive project pricing

- Budget predictability
- Greater accountability

Discover how CAS can help you make the most informed decisions about your R&D and IP strategies.

Visit cas.org

